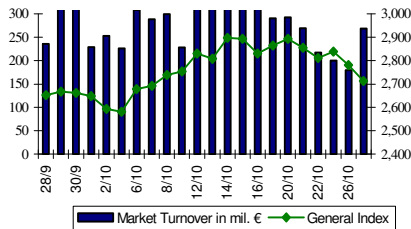


Daily Market Report



Thursday, 29 October 2009

BETA SECURITIES SA
Member of the Athens Stock Exchange



Greek Indices	Value	Chg: %	30 days %	YTD %
Athens General	2,711.96	-2.5%	3.8%	51.8%
FTSE /ASE 20	1,444.33	-2.9%	4.7%	54.9%
FTSE /ASE Mid 40	3,001.15	-2.3%	1.2%	57.9%

International Indices	Closing	Chg: %	30 days %	YTD %
Dow Jones	9,762.69	-1.2%	-0.3%	11.2%
Nasdaq	2,059.61	-2.7%	-3.3%	30.6%
S&P 500	1,042.63	-2.0%	-1.9%	15.4%
FTSE-100	5,080.42	-2.3%	-1.7%	14.6%
DAX-30	5,496.27	-2.5%	-4.2%	14.3%
CAC-40	3,663.78	-2.1%	-4.2%	13.9%
NIKKEI-225	9,891.10	-1.8%	-1.2%	11.6%
HANG SENG	21,235.88	-2.4%	3.1%	47.6%

Market Statistics

Market Turnover (in mil. euros)	268.4
P/E 2009 Beta Universe	12.1
Advances	30
Declines	175
Unchanged	46
Total Movers	251

Futures Delivery	Settlement	Prem/Dis c	Open Interest	Traded Volume
March 2010	1,419.47	-1.72%	6	0
December 2009	1,436.94	-0.51%	23,103	10,652

Short Selling (SS)	SS Trade Value	% in total vol.	Buy to close Trade Value	% in total vol.
Alpha Bank	1,243,674	6.47	331,391	1.77
MIG	92,380	2.32		
PPC	91,735	1.35	107,846	1.59
NBG			2,815,601	3.52
BoC	100153	0.61		

Calendar of Events

19/10/2009	Hellenic Petroleum- ex interim div (0.135 euros)
04/11/2009	BoC 3Q09 Results-Interim Dividend announc. after market
05/11/2009	Coca Cola - 3Q09 Results
05/11/2009	HTO -3Q09 Results pre opening
11/11/2009	Mytilinoes Metka -3Q09 Results
19/11/2009	Hellenic Petroleum -3Q09 Results after market
19/11/2009	Piraeus Bank- 3Q09 Results after market
23/11/2009	OPAP- 3Q09 Results
24/11/2009	NBG- 3Q09 Results 17:30
24/11/2009	Eurobank- 3Q09 Results
25/11/2009	Titan- 3Q09 Results
09/12/2009	AGM Jumbo
23/12/2009	Jumbo - ex dividend 2008/2009 (0.23 euros)

Market Comment

ASE ended down 2.5% on lower €268m volume. NBG closed at €24.76, down 3.21% with 3.2m shares traded. EUROB GA closed also down 3.03% with 2.2m shares traded. OPAP closed down 1.88% on 0.86m shares being traded.

European and US markets also dropped. For today's session, domestic market is expected to open from lower levels, following losses in US and Asia.

Corporate News

EEEEK GA

The company is seen posting a 3.5% drop in third quarter profit, reflecting pressures on soft drink demand due to the recession.

In particular 3Q 2009 results are seen at 205.4m from 212.8m a 3.5% drop. Sales are expected at 1,991.7m from 2,074.8m an 0.5% decrease. Focus will be on any indication about how consumer trends will affect the bottler's performance next year.

The company announces results on November 5.

Greek Macro

Growth in Greek household borrowing slowed further to an annual 3.9 percent in September from 4.7 percent in August according to the country's central bank

A sharp slowdown in economic activity coupled with tighter credit conditions are eating into the loan growth that had fuelled consumption and economic expansion in Greece and boosted bank earnings.

Household loan balances grew by 529 million euros in September.

Mortgages grew at a slower 4.4 percent annual pace, or 403 million euros, from 4.8 percent in August and 11.5 percent in December.

Consumer credit expanded by 3.3 percent, down from 4.8 percent in August and 16 percent in December.

Credit to business also slowed, to an annual 6.8 percent clip in September from 7.3 percent in August and 18.7 percent in December.

World Economy

United States

Consumer Confidence (Oct) reached 47.7 below estimates for 53.6 (September: 53.4)

Richmond Fed Manufacturing Index (Oct) at 7 below estimates for 14 (September 14)

Durable Goods Orders (Sep) at 1% in line with estimates (August: -2.4%)

New Home Sales (Sep) reach 402K from 429K in August (from 440K widely expected)



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