

# GREEK DAILY BRIEF

Friday Jan. 14, 2011

## Statistics

### Athens Stock Exchange

			Shares
MCap(€bn)	54.9		▲ 102
Turnover (€mn / mn shares)	101.2 / 29.41		— 120
Blocks (€mn / mn shares)	0.7 / .27		▼ 67
<b>Indices</b>	<b>13.01.11</b>	<b>(%) 1day</b>	<b>(%) 30day</b>
ASE General	1,442.52	0.31	-3.92
FTSE 20	676.91	0.45	-5.74
FTSE 40	1,457.55	0.28	-4.23
FTSE 80	2,49.64	0.60	-7.91
FTSE International	1,780.87	0.42	-5.56
Banks	1,261.79	0.92	-10.05
Telecoms	1,926.80	-2.10	-1.41
Travel & Leisure	2,271.55	0.48	-4.36
Construction	2,306.15	1.31	-1.54
ETF Alpha FTSE 20 Idx	6.84	1.18	-4.07
DAX 30	7,075.11	0.09	0.68
CAC 40	3,974.83	0.75	1.84
FTSE 100	6,023.88	-0.44	2.25
Dow Jones	11,731.90	-0.20	2.23
Nasdaq	2,735.29	-0.07	4.09
S&P 500	1,283.76	-0.17	3.40
Nikkei 225	10,499.04	-0.86	1.77
Hong Kong (HSI)	24,232.50	-0.03	3.42
Russia (RTS)	1,876.27	-0.12	7.47
Turkey (ISE 100)	68,575.47	1.34	3.11
Romania (Bucharest)	5,772.58	0.24	11.99
Bulgaria (Sofix)	367.65	0.81	1.64
Cyprus	1,045.22	0.95	-7.41
<b>Commodities</b>			
Brent ICE (\$/bbl)	93.79	0.15	12.43
WTI NYM (\$/bbl)	90.73	0.28	10.88
Gold CMX (\$/troy oab.)	1,387.50	0.01	0.57
Aluminum LME (\$/mt)	2,462.00	1.11	7.60
Copper LME (\$/mt)	9,350.00	0.44	12.79
Carbon Fut. (€/mt)	14.31	0.00	-6.47
<b>Currencies</b>			
EUR/USD	1.3148	0.04	-3.24
USD/JPY	83.08	0.51	0.36
EUR/GBP	0.852	0.14	0.14
<b>Rates</b>	<b>Price</b>	<b>Yield(%)</b>	
Euribor 3m (%)	-	1.02	
10Yr Bond (GR)	67.20	12.40	
10Yr Bund (GE)	107.24	2.73	
10Yr Bond (US)	100.59	3.04	

ASE Ind. Fut.	13.01.11	(%) day	Prem/Disc % / bps	Volume	Open Interest	Days to Expiry
FT20 Dec	#N/A	N/A	N/A	N/A	#N/A	N/A

<b>Greek Banks</b>	13.01.11	(%)	(%)	(%)
	€	1 day	1 month	Ytd
National Bank	6.44	2.2	-7.3	6.4
EFG Eurobank	3.70	2.2	-15.3	-1.3
Alpha Bank	3.70	2.2	-17.0	-2.6
Piraeus Bank	1.70	-0.6	-7.0	-12.1
Bank of Cyprus	2.59	-2.6	-10.1	0.4
Marfin Popular Bank	1.08	0.0	-4.4	-1.9
ATEbank	0.74	1.4	-6.3	0.0
Emporiki Bank	1.56	4.0	-1.3	0.0
Hellenic PostBank	2.98	3.1	-13.9	1.7
Bank of Greece	29.98	3.2	-1.1	3.6
Egnatia Bank	0.62	-3.1	-16.2	-1.6
Geniki Bank	1.91	-2.1	-11.2	-9.9
Bank of Attica	0.92	2.2	-17.1	-2.1
Proton Bank	0.69	1.5	-9.2	0.0
<b>FTASE 20</b>				
National Bank	6.44	2.2	-7.3	6.4
OTE	7.00	-2.1	-1.4	14.2
Coca Cola HBC	20.18	0.1	1.8	4.2
EFG Eurobank	3.70	2.2	-15.3	-1.3
Alpha Bank	3.70	2.2	-17.0	-2.6
OPAP	13.10	0.5	-3.4	1.2
Piraeus Bank	1.70	-0.6	-7.0	-12.1
PPC	10.70	-1.8	-6.6	-0.4
Bank of Cyprus	2.59	-2.6	-10.1	0.4
Marfin Pop. Bank	1.08	0.0	-4.4	-1.9
MIG	0.66	0.0	-10.8	-5.7
ATEbank	0.74	1.4	-6.3	0.0
Hellenic Petroleum	5.99	1.4	5.1	2.2
Titan Cement	15.85	1.0	0.3	-3.5
Jumbo	5.24	1.7	4.8	6.1
Hellenic Technodomiki	3.34	1.5	-2.1	-0.3
Hellenic PostBank	2.98	3.1	-13.9	1.7
Motor Oil	7.90	2.5	3.9	5.3
Viohalco	3.86	2.1	1.8	-4.7
Mytilineos	4.50	-1.7	6.6	1.8

\* ranked by Market Cap.

Note: Commodities, currencies and rates as at 08:30 today  
Source: Bloomberg

## Market Comment

The Greek market maintained a slight positive mood on Thursday, with General index up +0.31% and banks +0.92% higher. Turnover stood higher than €100mn. Eurostat publishes Inflation for Dec 2010 and foreign trade statistics for Nov 2010. US consumer price index for Dec 2010 also due to be published today.

European markets closed mixed on Thursday, with investors rather indecisive on the sustainability of the recent upside. US markets closed under some pressure also due to a worse than expected initial jobless claims report. European futures opened slightly lower today.

[Anthony Christofidis AChristofidis@ate.gr](mailto:Anthony.Christofidis@ate.gr) +30 210 36 87852

[Nikos Papadopoulos NiPapadopoulos@ate.gr](mailto:Nikos.Papadopoulos@ate.gr) +30 210 36 87 857

## Highlights

### Economic News

- **Greek economy** According to the German finance minister Germany is willing to discuss an extension for the repayment of the Greek bailout loans.
- **HellStat** Unemployment rate at 13.5% in October 2010 compared to 9.8% in October 2009 and 12.6% in September 2010.
- **ECB** maintained the interest rate on the main refinancing operations and the interest rates on the marginal lending facility and the deposit facility unchanged at 1.00%, 1.75% and 0.25% respectively. ECB President Mr. Trichet stated that he expects some short-term inflationary pressures that, nevertheless, should be contained in the medium run.
- **US producer price index** for finished goods rose 1.1% in December 2010, seasonally adjusted. This advance followed increases of 0.8% in November and 0.4% in October. The index for finished goods less foods and energy moved up 0.2%.
- **Spain** successfully completed yesterday an auction for 5year government bonds, yielding 4.54%, less than expected yet higher than a 3.57% yield in the previous auction.

### Corporate News

- **OTE** Reportedly, the deadline for submitting binding offers for Telekom Serbia has been postponed for March 21 instead of February 21.
- **OPAP** Reportedly, agents may proceed with a rolling strike next week since negotiations of agent representatives and MoF officials did not generate any positive results. Agents are on strike today and tomorrow.
- **Bank of Cyprus, Marfin Popular Bank and Hellenic Bank** Reportedly, Moody's stated that it placed on review for possible downgrade the deposit and debt ratings of Cypriot banks, following its decision to place Cyprus's 'Aa3' rating on review for possible downgrade.

See Important Disclosures and Analyst Certification at the end

**Economic News**

**Corporate News**

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All financial data calculated, are based on the closing price of the previous day, unless otherwise stated.

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#### Companies Mentioned in the Report

Company	BBG-RIC Code	Price	Date	View	Disclosures
OPAP	OPAP GA / OPAr.AT	€ 12.82	13.01.2011	O	-
OTE	HTO GA / OTEr.AT	€ 6.37	13.01.2011	NR	-
Bank of Cyprus	BOC GA / BOCr.AT	€ 2.67	13.01.2011	NR	-
Marfin Popular Bank	MARFB GA / MRBr.AT	€ 1.16	13.01.2011	N	-

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### ATE Securities SA - Universe

ATE Securities SA Universe has a universe focused mainly on large capitalisation stocks that represents approx. 76% of ATHEX Market Cap.

### Guide to Investment Research Rating System

Under the new Investment Research Rating System, in effect as of Aug.1 2006, **Investment Outlook** refers to the overall view of the analyst covering the company and is not a recommendation. The overall assessment of the company includes a *three factor rating system*: **Investment Rating (O, N, U, NR, UR, R, RS, CS) - Risk Rating (1, 2, 3) - Income Rating (1, 2, 3, 4)**.

Quantitative factors are updated at least quarterly or when deemed necessary.

### Investment Rating

The five different categories are indicative of expectations of stock return. Stock return includes price appreciation over the next 6-12 months. In specific:

VIEW	Prefix	Definition
Overweight	<b>O</b>	Stock Return > +9%
Neutral	<b>N</b>	Stock Return in the range [-9%, +9%]
Underweight	<b>U</b>	Stock Return < -9%
Not Rated	<b>NR</b>	The company is not covered by ATE Securities SA Research & Analysis Department
Under Review	<b>UR</b>	Rating not currently available
Restricted	<b>R</b>	ATE Securities SA policy and/or law prohibits investment recommendation
Rating Suspended	<b>RS</b>	There is no sufficient fundamental basis for determining an investment rating or target.
Coverage Suspended	<b>CS</b>	We have suspended coverage on this company

### Risk Rating

Risk is measured by a 2-factor equally-weighted model, which takes into account (i) Stock Volatility and (ii) Liquidity

Risk Factor	Definition	Quantification <sup>(1)</sup>
Stock Volatility	The stocks' standard deviation annualized (log scale)	Bottom 25% percentile
		Medium 25% percentile
		Top 50% percentile
Liquidity	Net Shares traded as % of total shares over a 12-month period	Top 20% percentile
		Medium 40% percentile
		Bottom 40% percentile

(1) percentiles of ATE Securities SA Universe

Source: Athens Stock Exchange, Bloomberg, Effect Finance Database

We use a scale of 1 to 3 to describe Low, Medium, High risk respectively, also taking into account qualitative factors.

When a rating is applied on an IPO, the scale 3 - "High Risk" is applied for a 12-month period.

### Income Rating

An Income Rating is produced, based on the forecasted dividend yield for a 12-month period. This is then compared with the YtM of the 10-yr Greek Government bond, as shown below:

Income Measure	Definition	Quantification
Equity Div. Yield	Relative performance w.r.t. the 10-yr Greek Government bond	More than 50bps
		Within the range [-50bps, +50bps]
		Less than 50bps
		No dividend
		<i>High Div. Yielder</i> <i>Medium Div. Yielder</i> <i>Low Div. Yielder</i> <i>No Cash div. Yielder</i>

We use a scale of 1 to 4 to describe Low, Medium, High and No Div. income rating respectively.

### ATE Securities SA Ratings Distribution

Ratings Distribution	Total	Overweight	Neutral	Underweight	Not Rated	Under Review	Restricted	Rating Suspended	Coverage Suspended
Equity Universe	25	5 (20%)	1 (4%)	0 (0%)	14 (56%)	4 (16%)	1 (4%)	-	-
Inv est. Banking Services (per category)	0	-	-	-	-	-	-	-	-

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## ATE Securities SA, Member of the ATEbank Group

Member of the Athens Stock Exchange, Member of the Derivatives Stock Exchange

Head Office: 1 Filellinon Street, 10557 Athens, Greece. Email: [atex@ate.gr](mailto:atex@ate.gr), Tel: +30 210 36.87.700, Fax : +30 210 36.44.481

Internet address: [www.atesecurities.gr](http://www.atesecurities.gr)

Name	Email	Telephone	Fax
<b>Research &amp; Analysis</b>			+30 210 36.87.850
	<a href="mailto:ateresearch@ate.gr">ateresearch@ate.gr</a> <a href="mailto:ateresearch@bloomberg.net">ateresearch@bloomberg.net</a>		
Anthony Christofidis	<a href="mailto:achristofidis@ate.gr">achristofidis@ate.gr</a>	+30 210 36.87.852	
Electra Doulmas	<a href="mailto:edoulmas@ate.gr">edoulmas@ate.gr</a>	+30 210 36.87.853	
Nikos Papadopoulos	<a href="mailto:nipapadopoulos@ate.gr">nipapadopoulos@ate.gr</a>	+30 210 36.87.857	
<b>Institutional Sales</b>			
George Bogiatzis	<a href="mailto:gbogiatzis@ate.gr">gbogiatzis@ate.gr</a>	+30 210 36.87.750	
<b>Equities Trading</b>			+30 210 36.44.530
Vassilios Tatarakis	<a href="mailto:vtatarakis@ate.gr">vtatarakis@ate.gr</a>	+30 210 36.87.711-741	
Ioannis Voidonikolas	<a href="mailto:ivoidonikolas@ate.gr">ivoidonikolas@ate.gr</a>	+30 210 36.87.777-888	
Konstantinos Mpallios	<a href="mailto:kbalios@ate.gr">kbalios@ate.gr</a>	+30 210 36.87.708	
Fotis Karalis	<a href="mailto:fkoral@ate.gr">fkoral@ate.gr</a>	+30 210 36.87.719	
<b>Derivatives</b>			
Michael Matsoukas	<a href="mailto:mmatsoukas@ate.gr">mmatsoukas@ate.gr</a>	+30 210 36.87.828	
Othonas Siakoulis	<a href="mailto:osiakoulis@ate.gr">osiakoulis@ate.gr</a>	+30 210 36.87.705	